

Wellness Incentive Program

Free Generic Drugs for Eligible SHP Subscribers

Eligibility

State Health Plan subscribers and dependents who are not eligible for Medicare and do not have other primary coverage may be eligible for the Wellness Incentive Program. Members meeting these criteria who have diabetes, cardiovascular disease (which includes hyperlipidemia and high blood pressure) or congestive heart failure can qualify for a copayment waiver for certain generic drugs by completing the steps outlined below.

To qualify for the program you must complete all of the following:

1. Complete the Health Management Survey for your specific condition on <https://member.SouthCarolinaBlues.com>. Instructions on how to complete the health management program survey are also available on the BlueCross website.
2. Participate in the BlueCross Health Management Program.
3. See a medical professional. (Chiropractor and podiatrist visits do not qualify.) Office visits are subject to standard copayments, coinsurance and deductibles.
4. Have applicable lab tests performed. Some required lab tests are offered as part of the Prevention Partners Workplace Screening Program or Club Sugar. (Diabetes eligibility requires A1C tests twice a year, at least three months apart. Cardiac conditions require lipid panel (triglycerides, LDL, HDL, and total cholesterol) performed during the qualifying year).
5. You may be required to complete four phone calls with a BlueCross health coach. As an alternative, participants with diabetes may participate in Club Sugar or a diabetes education class approved by the ADA or AADE. Participants with cardiovascular disease may take a cardiac rehabilitation course prescribed by a physician.

Copayment Waiver

Once a member qualifies for the waiver, he will no longer be responsible for copayments for qualified generic medications. These include some diabetes medications and supplies, lipid-lowering medications and antihypertensives. The generic drugs must be purchased through a network pharmacy or the mail order pharmacy.

The waiver will last 12 months. A participant in the program will be notified 90 days before his waiver expires. Participants may re-qualify at any time during the 12-month waiver by repeating the steps above. For more information about the Wellness Incentive Program, visit the BlueCross website. For general information about the Wellness Incentive Program, call BCBSSC Customer Service at 800-868-2520. If you think you qualify for the Wellness Incentive Program and have not been invited to participate or if you need to reach a health coach, call 800-868-2500, select 1 and then extension 49043.